

Customer Preparedness & Response during COVID-19

As you know the global situation with COVID-19 has raised many questions on how we can help our customers deploy the right tools and technology to ensure a robust business continuity plan.

According to a recent survey by 8x8 at the end of February, 44% of consumers with full-time jobs have already seen coronavirus impact the way they do business, 55% have canceled travel plans and are having fewer in-person meetings, and 40% are increasing their use of video conferencing. What can I tell my customers today!

To help customers get started with Virtual Desktops (VDI) and applications as a remote workforce solution, we are offering Horizon Cloud on Microsoft Azure for 90 days free of charge.

- Delivers Desktop-as-a-Service (DaaS) solution.
- No on-premise hardware or infrastructure required
- Bring your own Azure capacity ID
- Create your desktop/application images and go!
- Helps them get familiar and scale with a cloud-based solution

Many of our customers are informing us that they are now implementing a Work from Home strategy. To help you have the right level of conversations with your customers, we have put together the following resources:

TYPE	DESCRIPTION	HELPFUL LINKS
Webcast	Pandemic Preparedness and Response: How to Quickly Set Up a Remote Workforce for Success	https://onlinexperiences.com/Launch/Event.htm?ShowKey=82994 Slides
News	Message from VMware CEO Pat Gelsinger on COVID-19	https://www.vmware.com/company/news/updates/vmware-ceo-on-covid-19.html
Website	Business Continuity Solutions	https://www.vmware.com/solutions/business-continuity
Website	EUC Preparedness & Response	https://www.vmware.com/it-priorities/empower-digital-workspace.html#continuity
Blog	Business Continuity through Unexpected Events: Is Your Organization Prepared?	https://blogs.vmware.com/euc/2020/03/business-continuity-through-unexpected-events.html
Blog	Differences Between Business Continuity and Disaster Recovery: How VMware Horizon Can Help with Both	https://blogs.vmware.com/euc/2020/03/differences-between-business-continuity-and-disaster-recovery.html
Blog	Workspace ONE Powers Critical Communications During Unexpected Event	https://blogs.vmware.com/euc/2020/03/workspace-one-powers-critical-communications.html
Website	Using Horizon 7 to Access Physical Windows Machines	https://techzone.vmware.com/resource/using-horizon-7-access-physical-windows-machines
Case Studies	University of Technology Sydney Liberates Students from On-campus Desktops with Horizon Cloud	CASE STUDY PDF BROWSE OTHER CASE STUDIES
Offers	90-day trial of Horizon Cloud on Microsoft Azure	https://www.vmware.com/horizon-cloud-on-microsoft-azure-trial.html
Offers	90-day free trial of Workspace ONE	https://www.air-watch.com/lp/free-trial/
Website	Horizon Cloud Website	https://www.vmware.com/products/horizon-cloud-virtual-desktops.html

