

Cisco Secured MSP

A Cloud and Managed Service Program (CMSP) Express Partner Benefit

Small to Midsized businesses are looking to Managed Service Providers (MSPs) as their trusted technology advisors and to protect them from the ever-increasing cybersecurity threat landscape. Cybercriminals also have MSPs in their crosshairs, and they realize that they can increase their efficiency by targeting and potentially breaching MSPs and their platforms that expose the many customers behind them. Today's MSPs have found themselves on the front lines of protecting themselves and their clients against data breaches, malware, ransomware, and other attack.

Cisco Systems®, an industry leader in cybersecurity solutions and threat intelligence, recognizes the evolving threat landscape MSPs are facing. Cisco® is applying its security expertise and portfolio to Managed Service Providers, bringing them the tools to increase their security posture, and to better protect themselves and their clients.

A key partner benefit of the Cloud and Managed Services Program (CMSP) is the newly created [Cisco Secured MSP offer](#). This no cost promotional license program gives MSPs the ability to elevate their internal security and protect themselves from attack, by using industry-leading [Domain Name System \(DNS\) solution from Cisco Umbrella™ for MSP](#), [Next-Generation Endpoint Detection and Response with Cisco Advanced Malware Protection \(AMP\) for Endpoints](#), and [cloud-based threat detection from Cisco Stealthwatch® Cloud](#).

Cisco is also making available at no cost to all MSPs the new “Cybersecurity: The Opportunity, the Risk, and the Challenge” [learning course](#) now available at [ConnectWise University](#).

Cisco Secured MSP offer details



Do I need to be a Cisco Partner?



Yes. If not [become a partner today](#).



How do I get access to the no cost promotional offer?



Partners must be enrolled in the Cloud and Managed Services Program at the Express tier. [Enrollment details for CMSP Express](#).

Once enrolled in the [Express tier of the Cloud and Managed Services Program \(CMSP\)](#) you will be sent an email containing details about our new promotional offer, Cisco Secured MSP, and how to take advantage.

Security solutions available in Cisco Secured MSP Cisco Umbrella for MSP, Cisco Advanced Malware Protection (AMP) or Endpoints and Cisco Stealthwatch Cloud.

Want more Cisco Managed Service related content and news? Visit cisco.com/go/msp.

Partner Security and Partner Success

Cisco Umbrella. Provides end customers with on- and off-network protection from cyberattacks, such as malware, phishing, and command and control callbacks. By leveraging DNS, Cisco Umbrella makes it fast and easy to proactively enforce your policies and gain full visibility into your entire customer base.

Advanced Malware Protection (AMP) for Endpoints. Cisco AMP for Endpoints provides maximum protection against the most advanced attacks fast, so you can take back control of your time for innovation. It prevents breaches and blocks malware at the point of entry, then rapidly detects, contains, and remediates advanced threats that evade front-line defenses.

Prevent: Strengthen defenses using the best global threat intelligence, and block both fileless and file-based malware in real time.

Detect: Continuously monitor all file activity to detect stealthy malware and run advanced search for any endpoint data across your environment.

Respond: Rapidly contain the attack by isolating an infected endpoint and remediating malware across PCs, Macs, Linux, servers, and mobile devices (Android and iOS).

Cisco Stealthwatch Cloud. Threats are constantly evolving. To detect tomorrow's attacks, you need security that keeps ahead of them. Cisco Stealthwatch Cloud uses a behavior-modeling approach that detects a threat based on how it acts on the network. For example, if a domain controller begins to transfer data using the File Transfer Protocol (FTP), that is likely to be the first sign of a compromise. Stealthwatch Cloud detects this behavior in real time and alerts you to it.



Do I need a Security Operations Center (SOC) to use the AMP for Endpoint licenses?

Partners who want to use AMP for Endpoints through the Cisco Secured MSP offer are **provided SOC services through SecurView at no cost.**

Partners deciding to resell AMP for Endpoints as a service must meet specified training requirements (contact your distributor for details) or subscribe to SecurView SOC services.



How I can sign up for SecurView SOC services?

Visit the ConnectWise Marketplace for details, <https://marketplace.connectwise.com/>



What is the duration of the no cost promotion?

6 months! After 6 months you have the ability to extend indefinitely with bookings of Cisco security software.



Where can I use these licenses?

In your production and demo and test environment. Available Training and Resources Upon provisioning of requested portal, a follow-up email with links to on-demand training and supporting documentation.



When I am ready to sell Cisco Security as a service, who do I contact?

Contact your distributor to become trained and enabled on MSLA.

Support: First, use the support function within management console or for additional support contact:

- Umbrella MSP: Larry Guthrie (laguthri@cisco.com)
- AMP for Endpoints: Reddy Velagala at SecurView (rvelagala@securview.com)
- Stealthwatch Cloud: swatch-support@cisco.com