

**SIMPLE TO UNDERSTAND.  
SIMPLE TO SELL.**

**MERAKI GO.  
A LEVEL UP.**



Cloud networking made simple and affordable for small businesses.

**What Is Meraki Go?**

Meraki Go is designed with small businesses in mind. The cloud-based networking solution provides the power of enterprise networking to the ever-changing needs of small businesses, giving owners and office managers control over their Wi-Fi and internet.

Meraki Go access points, secure gateway and network switches can be installed in minutes with minimal time, resources and expertise. Managed through the intuitive Meraki Go Mobile App, it's easy to create a complete network that's enjoyable to use, shows what's happening on the network and places control back into the businesses' hands.

Put the focus back on growing your business, increasing productivity and engaging more with your customers. This is business on your terms.

**Why is Meraki Go perfect for your small business customers?**

This simple cloud-based networking solution provides the power of enterprise networking to the ever-changing needs of small businesses, giving managers control over their internet and Wi-Fi.



**REQUIRE BOTH WIRED AND WIRELESS CONNECTIVITY?**

- Offers an **affordable access point, security gateway, and network switch** product portfolio
- Create **separate business and guest networks**



**WI-FI SECURITY AN IMPORTANT CONSIDERATION?**

- With **automatic firmware updates** and a powerful router and firewall
- Ensure **continuous security** and keep business-critical data safe



**SIMPLE PLUG-AND-PLAY NETWORKING SOLUTION?**

- The **intuitive app** guides customers through simple installation process
- They'll be **up and running within 10 minutes**
- **Manage and customize** the network settings to **individual business needs**

## Meraki Go Main Features

- Wi-Fi Access Point
- Security updates, tech support and warranty provided through required subscription
- Meraki Go smartphone app for setup, alerts & analytics
- Easily create up to 4 Wi-Fi networks
- Set usage limited on applications or websites or devices
- Block websites
- Ability to power through PoE or power cable

## Meraki Go/Meraki Enterprise Positioning

Feature	Go	Enterprise
<b>Ideal Customer Size</b>	Under 50 employees	Any size
<b>Number of Physical Locations</b>	1	Any number of locations
<b>Main Use Case</b>	Standard business use, guest Wi-Fi	Standard business use, guest Wi-Fi, significant video streaming, collaboration, advanced security requirements
<b>Management</b>	App-based, iOS and Android	Browser-based dashboard
<b>Subscription Options</b>	1, 3 or 5 years upfront payment	1, 3, 5, 7, or 10 years upfront payment
<b>Wireless Standard</b>	802.11ac Wave 2, up to 1.3 Gbps	802.11ac Wave 2, up to 2.5 Gbps
<b>Security Features</b>	Website blocking, out-of-box guest network	Layer 3 and 7 firewall
<b>Power Options</b>	PoE or power cable	PoE or power cable
<b>Support</b>	In-app chat	24/7 phone and email
<b>Number of Models</b>	2	11
<b>Hardware Price Range</b>	\$129–\$179 USD	\$549–\$2,399 USD

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**INGRAM**  
MICRO

**CISCO**  
Partner

Distribution Partner

**A LEVEL UP.**